



BOYS & GIRLS CLUBS
OF GREATER MANCHESTER

SPONSOR OPPORTUNITIES

2024-2025



Hall of Fame & Annual Meeting

Wednesday, October 23, 2024
Union Street Clubhouse | Manchester



This special evening honors Club alumni who model our mission as productive, responsible, and caring individuals; and past and present Club supporters who have played a vital role in the history, growth, and development of the Boys & Girls Clubs of Greater Manchester. Prior to the induction ceremony, the Annual Meeting of the Board of Trustees is held to recap highlights of the past fiscal year and share our vision for the future. This event attracts 150-300 community leaders.

BENEFITS OF YOUR INVESTMENT



Hall of Fame Sponsor | \$3,000 | SOLD

- Prominent logo placement in all event-related materials, print and digital.
- Verbal recognition during the event.
- Your company's social media accounts tagged in a "Thank You" post on BGCGM's social pages.
- Your company thanked in a post-event e-newsletter with a link to your website.

Annual Meeting Sponsor | \$1,000 | SOLD

- Prominent logo placement in all event-related materials, print and digital.
- Verbal recognition during the event.
- Your company mentioned in a "Thank You" post on BGCGM's social pages.
- Your company thanked in a post-event e-newsletter with a link to your website.



Senior Night & Meet the Leaders

February 2025

Union Street Clubhouse | Manchester



Senior Night honors our graduating high school seniors and celebrates their academic achievement. This event is two-fold. We celebrate all BGCGM graduating seniors, highlighting those who are planning to pursue post-secondary education, and utilize this opportunity to inspire and motivate our younger Club members that a college career is possible and achievable. In addition, we have added the Meet the Leaders panel to this event! This will honor our Keystone students, as they speak on what their BGCGM experience has meant to them!

BENEFITS OF YOUR INVESTMENT

Presenting Sponsor | \$2,500

- Banner provided by sponsor to be displayed at the event.
- Prominent logo placement on all event-related materials, print and digital.
- Verbal recognition throughout the event.
- Your company's social media accounts tagged in a "Thank You" post on BGCGM's social pages.
- Your company thanked in a post-event e-newsletter with a link to your website.

Event Sponsor | \$1,000

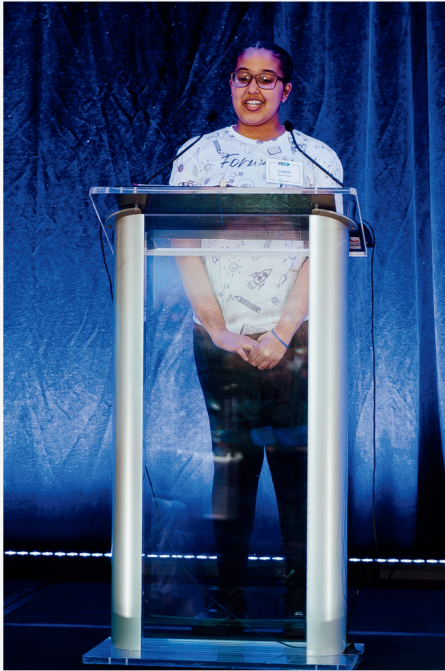
- Logo placement on all event-related materials, print and digital.
- Recognition during the event.
- Your company thanked in a post-event e-newsletter.



Foundation of Friends Breakfast

Wednesday, April 23, 2025

DoubleTree by Hilton | Manchester



BGCGM is excited to provide you with the opportunity to support our 23rd Annual Foundation of Friends Breakfast. This event focuses on lifting our city's youth by ensuring access to BGCGM and their critical services. This sacred place has the power to create incredible Club moments, assisting our members as they navigate their best futures. During this community favorite event, we look forward to bringing you stories and experiences from our kids and performances to be shared with our community. Your support of our Foundation of Friends Breakfast sustains our mission of inspiring all youth to realize their full potential as productive, responsible, and caring individuals.

BENEFITS OF YOUR INVESTMENT

Presenting Sponsor | \$20,000 | SOLD

- Event naming rights, "23rd Annual Foundation of Friends presented by SPONSOR NAME"
- Logo displayed prominently during the pre and post event sponsor loop.
- Top billing with logo on all event-related materials, print and digital.
- Top recognition in all press releases, email marketing, and on event webpage.
- Verbal recognition during the event.
- Ability to speak at event or submit a video to be played during the event.
- Your company's social media accounts tagged in a "Thank You" post on BGCGM's social pages.
- Reserved table for 10.



Foundation of Friends Breakfast

Wednesday, April 23, 2025

DoubleTree by Hilton | Manchester

BENEFITS OF YOUR INVESTMENT CONTINUED

Video Sponsor | \$15,000

- Logo at end of BGCGM mission driven video.
- Logo displayed during the pre and post event sponsor loop.
- Logo on all event-related materials, print and digital.
- Brand recognition in all press releases, email marketing, and on event webpage.
- Verbal recognition during the event.
- Reserved table of 10.
- Your company's social media accounts tagged in a "Thank You" post on BGCGM's social pages.

Audio/Visual Sponsor | \$5,000

- Ability to display company banner near AV team.
- Logo displayed during the pre and post event sponsor loop.
- Logo on all event-related materials, print and digital.
- Brand recognition in all press releases, email marketing, and on event webpage.
- Verbal recognition during the event.
- Reserved table of 10.
- Your company's social media accounts tagged in a "Thank You" post on BGCGM's social pages.

Keystone Sponsor | \$2,500

☒ **Breakfast Sponsor** ☐ **Coffee Station Sponsor**

☒ **Favor Sponsor** ☐ **First Mate Sponsor**

- Logo displayed during the pre and post event sponsor loop.
- Logo on all event-related materials, print and digital.
- Brand recognition in all press releases, email marketing, and on event webpage.
- Verbal recognition during the event.
- Reserved table of 10.
- Your company's social media accounts tagged in a "Thank You" post on BGCGM's social pages.

Foundation Block | \$1,000

- Logo on all event-related materials, print and digital.
- Brand recognition in email marketing and on event webpage.
- Reserved table of 10.



Speaker Series Luncheon

Wednesday, March 5, 2025

Union Street Clubhouse | Manchester

Since the inception of this community favorite event, we have had the opportunity to hear from community and thought leaders from across the world. The Speakers Series Luncheon appeals to the corporate community, focusing on enhancing professional development by featuring inspiring and motivational speakers. Held at the Boys & Girls Clubs of Greater Manchester Clubhouse, this event attracts more than 200 business professionals from the Greater Manchester community. Lunch will be served with the opportunity for networking and a one-hour presentation by the keynote speaker.

BENEFITS OF YOUR INVESTMENT

Presenting Sponsor | \$7,500 (Exclusive to 1 Sponsor)

- Ability to welcome keynote speaker to the stage, and promote the company's support
- Prominent logo placement on the event website hyperlinked to your company's website.
- Top billing with logo on all event-related materials, print and digital.
- Your company's will be tagged in all event-related posts on BGCGM's social pages.
- Company logo in email marketing hyperlinked to your company's website.
- Verbal recognition throughout the event.
- Reserved VIP table for 10 in the front row.



Impact Sponsor | \$5,000

- Company logo placed on the event website hyperlinked to your company's website.
- Company logo on all event-related materials, print and digital.
- Your company's will be tagged in all event-related posts on BGCGM's social pages.
- Company logo in email marketing hyperlinked to your company's website.
- Verbal recognition during the event.
- Reserved VIP table for 10.



Audio/Visual Sponsor | \$3,500

- Ability to display company banner near AV team.
- Company logo placed on the event website hyperlinked to your company's website.
- Company logo on all event-related materials, print and digital.
- Your company name is listed in all event-related posts on BGCGM's social pages.
- Company logo in email marketing.
- Verbal recognition during the event.
- Reserved VIP table for 10.



Lunch Sponsor | \$2,500

- Company logo is displayed on food tables.
- Company logo placed on the event website.
- Company logo on all event-related materials, print and digital.
- Company name listed in email marketing.
- Verbal recognition throughout the event.
- Reserved table for 5.

VIP Sponsor | \$1,000

- Company is billed as VIP Meet & Greet sponsor.
- Ability to display company banner in VIP Meet & Greet area.
- Company logo placed on the event website.
- Company logo on all event-related materials, print and digital.
- Company name listed in email marketing.
- Verbal recognition throughout the event.
- 2 VIP tickets.



Awards Night

Wednesday, June 11, 2025

Union Street Clubhouse | Manchester



This annual dinner event honors approximately 50 of the most outstanding Club members at this beautiful year-end celebration. Members from all four Club sites - Union Street Clubhouse, Highland-Goffe's Falls, Jewett Street, and Gossler Park - are recognized for outstanding achievement in various program areas. Members of our Champions for Kids Society and the Board of Directors are also in attendance. The evening concludes by announcing our scholarship winners.

BENEFITS OF YOUR INVESTMENT

Presenting Sponsor | \$2,500

- Banner provided by sponsor to be displayed at the event.
- Prominent logo placement on all event-related materials, print and digital.
- Verbal recognition throughout the event.
- Your company's social media accounts tagged in a "Thank You" post on BGCGM's social pages.
- Your company thanked in a post-event e-newsletter with a link to your website.

Award Sponsor | \$1,500

- Company logo displayed on the award table.
- Logo placement on all event-related materials, print and digital.
- Recognition during the event.
- Your company thanked in a post-event e-newsletter.

Event Sponsor | \$1,000

- Logo placement on all event-related materials, print and digital.
- Recognition during the event.
- Your company thanked in a post-event e-newsletter.



Send a Kid to Camp

June 2025

Camp Foster | Bedford

Camp Foster provides children the opportunity to participate in a variety of fun activities on 20 acres of land in Bedford, NH. BGCGM's Camp Foster Summer Day Camp has provided programs to children since the 1940s and continues to be a great experience for all of our campers. Today, the facility and busing program accommodates 420+ campers weekly throughout the summer. The cost to attend Camp Foster is \$200/child/week. More than 45% of campers receive financial assistance in order to attend.



BENEFITS OF YOUR INVESTMENT

Matching Gift Sponsor | \$5,000

- Support us during NH Gives Day in June 2025, for 24-hours of statewide giving, as the Matching Gift Sponsor to help us double our donations.
- Logo on promotion "Send a Kid to Camp" video
- Company tagged on BGCGM's social pages in 10+ social posts before, during, and after NH Gives
- Check presentation at Camp Foster with a tour

Summer Sponsor | \$2,000

- You will change a child's world by providing them with 10 weeks of summer fun and memories.
- Provide 2.5 months of worry-free summer activities for working parents.

1 Week Sponsor | \$200

- You'll create a summer of memories for a child in need for one week at Camp Foster.
- Provide needed child care for a family who needs a safe place to send their children for the summer months.



Season of Giving

Thanksgiving & Winter Holidays

Union Street Clubhouse | Manchester

The Holiday Season is a joyous time, and BGCGM - with the help of many individuals, companies and organizations - makes sure that our Club kids enjoy this special time of year. Before our holiday break, we hold a Holiday Party for all Club members in grades K-7. This event includes games, toys, singing, dancing, and a visit with Santa. Our kids and their family members are also invited to enjoy a special holiday dinner.

Our teen members are celebrated with a separate holiday party just for these older members in grades 8 through 12, including games, prizes, and give-a-ways.

In addition, each year, our staff identifies Club members who are struggling as a family unit and need some additional help to make the holiday season joyous and special. Companies often join together to adopt one or more families in need, and sometimes families join together to adopt a family.



BENEFITS OF YOUR INVESTMENT

Thanksgiving Sponsor

- Help a food-insecure family and provide a basket filled with all the fixings for a Thanksgiving meal.

Holiday Gift Sponsor

- Help a family in need and provide gifts for each household member. A list of needs and wants is provided to assist with shopping.

Holiday Dinner Sponsor: \$2,000

- Your sponsorship will provide dinner to Club members and their families.

Holiday Party Sponsor: \$1,500

☐ **Teen Member Party** ☐ **Grades K-7 Member Party**

- Your sponsorship will provide activities, supplies, and prizes.

If you are interested in supporting Holiday Help in a different capacity, please contact our Director of Development, Hashira Rodriguez, at (603) 625-5031, ext. 246 or hrodriguez@bgcgm.org!



Blue Circle Young Professional Society All Year Long

Blue Circle is committed to the next generation of future leaders. Members of the Blue Circle Young Professional Society have the ability to participate in professional development opportunities, networking, community engagement, and more!

We have a variety of events throughout the year where Blue Circle members can interact with Club members, such as:

- Paint Night
- Camp Night
- Teen Games
- STEAM Night
- Spelling Bee
- Volunteer opportunities during:
 - Back-to-School Bash
 - Holiday Help
 - Fundraising events
 - 'It Takes a Village' dinner
 - End of the Year Block Party
 - And so much more!



Evolution Tours All Year Long

Join us at the Union Street Clubhouse, or out at beautiful Camp Foster in Bedford to learn how we continue to adapt and meet the ever-changing needs of our kids and community. These tours will provide a behind-the-scenes look at the innovative programs and services we offer. Evolution Tours can be scheduled for a day and time that works best for YOU or you can participate in one of our scheduled group tours!



For more information about Blue Circle or Evolution Tours, please contact our Director of Development, Hashira Rodriguez, at (603) 625-5031, ext. 246 or hrodriguez@bgcgm.org!



3rd Party Fundraising

All Year Long

Greater Manchester Area & Beyond

Do you have a fundraising idea that you want ownership of, that will support BGCGM? No problem! We welcome community members, supporters, and businesses to create fundraising campaigns that benefit BGCGM. We have been fortunate to have great partners and campaigns such as:

- The Portland Group
- Varnished Gentlemen's Salon & Shave Parlor
- Aroma Joe's
- Common Man
- 99 Restaurant
- "In lieu of" birthday, retirement, or memorial gifts

BGCGM will work alongside the individual/company to maintain branding and Club policies.



Annual Program Opportunities

All Year Long

Greater Manchester Area & Beyond

In addition to the unique event opportunities listed in this booklet, ongoing, year-round programs could be enhanced with designated financial support like the ones listed below.

- Core Program Areas
 - The Arts
 - Health & Life Skills
 - Character & Leadership Development
 - Education & Career Development
 - Sports, Fitness & Recreation
- Food Program
- Summer Teen Program
- Youth of the Year
- Technology Upgrades
- Camp & Member Scholarships
- Transportation

We would be happy to develop a sponsorship/benefits package that suits your wishes or corporate guidelines. For more information, please contact our Director of Development, Hashira Rodriguez, at (603) 625-5031, ext. 246 or hrodriguez@bgcgm.org!



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