

Sponsorship Opportunities



**BOYS & GIRLS CLUB
OF MANCHESTER**

Professional Speaker Luncheon

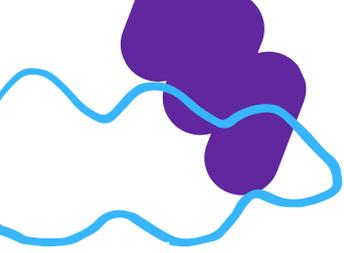
March 27 - Union Street Clubhouse



Since the conception of this community favorite event, we have had the opportunity to hear from community & thought leaders. On March 27th we are excited to host Rick Kaiser as our featured speaker.

The Professional Speaker's Luncheon appeals to the corporate community, focusing on enhancing professional development by featuring inspiring, motivational speakers. Held at the Union Street Clubhouse of the Boys & Girls Club of Manchester, this event attracts 220 business professionals from the Greater Manchester community. A boxed lunch is served with the opportunity for networking and a one-hour presentation by the keynote speaker.





Professional Speaker Luncheon

March 27, Union Street Clubhouse

BENEFITS OF YOUR INVESTMENT

Presenting Sponsor (Sold)

- Prominent logo placement on the event website, linking directly to your company's homepage.
- Top billing with logo on all event-related materials, both print and digital.
- Your company's social media accounts tagged in all event-related posts on BGCM's Facebook, Twitter, Instagram, and LinkedIn.
- Company logo in email marketing, with a link to your website.
- Verbal recognition throughout the event.
- Reserved VIP table for 10 in the front row.

Speaker Sponsor: \$4,000

- Company logo placed on the event website, linking directly to your company's homepage.
- Company logo on all event-related materials, both print and digital.
- Your company's social media accounts tagged in all event-related posts on BGCM's Facebook, Twitter, Instagram, and LinkedIn.
- Company logo in email marketing, with a link to your website.
- Verbal recognition during the event.
- Reserved VIP table for 10.

Audio/Visual Sponsor: \$3,500

- Company logo placed on the event website, linking directly to your company's homepage.
- Company logo on all event-related materials, both print and digital.
- Your company name is listed in all event-related posts on Facebook, Twitter, Instagram, and LinkedIn.
- Company logo in email marketing.
- Verbal recognition during the event.
- Reserved VIP table for 10 .

Lunch Sponsor: \$2,500

- Company logo placed on the event website.
- Company logo on all event-related materials, both print and digital.
- Company name listed in email marketing.
- Verbal recognition throughout the event.
- Reserved table for 10.



Foundation of Friends Breakfast

April 17th 2024, Double Tree Hotel

The Boys & Girls Club of Manchester is excited to provide you with the opportunity to support our 21st Annual Foundation of Friends Breakfast. This event focuses on lifting our city's youth by ensuring access to BGCM and their critical services. This sacred place has the power to create incredible Club moments, assisting our members as they navigate their best futures.

During this community favorite event, we look forward to bringing you stories and experiences from our kids and performances to be shared with our community. Your support of our Foundation of Friends Breakfast sustains our mission of inspiring all youth to realize their full potential as productive, responsible, and caring individuals.



BENEFITS OF YOUR INVESTMENT

Presenting Sponsor: (Sold) Coca-Cola Beverages Northeast

- Event naming rights, i.e., "2024 Foundation of Friends presented by YOUR COMPANY NAME."
- Company logo displayed prominently by the main stage.
- Top billing with logo on all event-related materials, both printed and digital.
- Top recognition in all press releases, email marketing, and on event webpage.
- Your company's social media accounts tagged in all event-related posts on BGCM's Facebook, Twitter, Instagram, and LinkedIn.
- Reserved table for 10.
- Verbal recognition during the event.

Video Sponsor: \$15,000

- Company logo displayed near the main stage.
- Logo on all printed event-related materials.
- Logo on Event Website with a link to your company page.
- Brand recognition in all press releases, email marketing, and on event webpage.
- Your company's social media accounts tagged in all event-related posts on BGCM's Facebook, Twitter, Instagram, and LinkedIn.
- Logo at end of video.
- Reserved table of 10.
- Verbal recognition during the event.



Foundation of Friends Breakfast April 17th 2024, Double Tree Hotel

BENEFITS OF YOUR INVESTMENT CONTINUED...

Audio/Visual Sponsor: \$5,000

- Company logo displayed near the main stage.
- Logo on all printed event-related materials, and on event website.
- Brand recognition in all press releases, email marketing, and on event webpage.
- Your company's logo in all event-related posts on BGCM's Facebook, Twitter, Instagram, and LinkedIn.
- Verbal Recognition during the event.
- Reserved table of 10.

Keystone Sponsor: \$2,500

- Company logo displayed near the main stage.
- Logo on all printed event-related materials, and on event website.
- Brand recognition in all press releases, email marketing, and on event webpage.
- Your company's logo in all event-related posts on BGCM's Facebook, Twitter, Instagram, and LinkedIn.
- Verbal Recognition during the event.
- Reserved table of 10.

Foundation Block: \$1,000

- Company logo on all event print materials.
- Logo included in email marketing and on event webpage.
- Reserved table of 10.



Awards Night

June 2024, St. Georges Church



This annual dinner event honors approximately 50 of the most outstanding Club members at this beautiful year-end celebration. Members from all three Club sites - Union Street Clubhouse, Highland-Goffe's Falls, and Jewett Elementary Schools - are recognized for outstanding achievement in various program areas. Members of our Champions for Kids Society and the Board of Directors are also in attendance.

BENEFITS OF YOUR INVESTMENT

Presenting Sponsor: \$2,500

- Banner/Brand displayed at the event.
- Prominent logo placement on all print event-related materials.
- Verbal recognition throughout the event.
- Your Company's social media accounts tagged in a "Thank You" post on BGCM's Facebook, Instagram, LinkedIn, and Twitter.
- Your company thanked in a post-event E-Newsletter with a link to your website.

Award Sponsor: \$1,500

- Logo placement on all print event-related materials.
- Verbal recognition during the event.
- Your company thanked in a post-event E-Newsletter.

Event Sponsor: \$1,000

- Logo placement on all print event-related materials.
- Verbal recognition throughout the event.
- Your company thanked in a post-event E-Newsletter.



Meet the Leaders

February 2024 - Union St. Clubhouse

Senior Night honors our graduating high school seniors and celebrates their academic achievement. This event celebrates all BGCM graduating seniors, highlighting those who are planning to pursue a post-secondary education, and utilizing this opportunity to inspire and motivate our younger Club members that a college career is possible and achievable. In addition, we have added the *Meet the Leaders* panel to this event! This will honor our Keystone students, as they speak on what their BGCM experience has meant to them!

BENEFITS OF YOUR INVESTMENT

Presenting Sponsor: \$1,000

- Banner/Brand displayed at the event.
- Prominent logo placement on all print event-related materials.
- Verbal recognition throughout the event.
- Your Company's social media accounts tagged in a "Thank You" post on BGCM's Facebook, Instagram, LinkedIn, and Twitter.
- Your company thanked in a post-event E-Newsletter with a link to your website.

Event Sponsor: \$500

- Logo placement on all print event-related materials.
- Recognition during the event.
- Your company thanked in a post-event E-Newsletter.



40th Annual John Zahr Memorial Gold Classic July 15 2024, Manchester Country Club

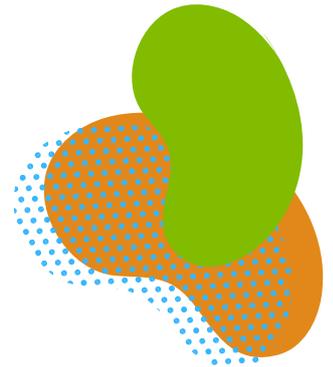


The John Zahr Memorial Golf Classic is the premier benefit golf tournament in the greater Manchester area. Each year, 128 golfers are welcomed to the exclusive Manchester Country Club, where they enjoy a day among friends, corporate partners, and Club supporters. A full day of activities includes 18 holes of golf on a beautifully designed Donald Ross course, networking opportunities during lunch, reception, and awards dinner, as well as a silent/live auction and a unique shootout opportunity. This event typically generates more than \$65,000 to support youth programs at the Club.

BENEFITS OF YOUR INVESTMENT

Presenting Sponsor: \$15,000

- Banner/Brand displayed at Cart Assembly Area.
- Prominent logo placement in all print and digital materials.
- Logo on player giveaway items.
- Verbal recognition of the beginning and end of the event.
- One Gold Level Foursome.
- Your Company's social media accounts tagged in a "Thank You" post on BGCM's Facebook, Instagram, LinkedIn, and Twitter.
- Your company thanked in a post-event E-Newsletter with a link to your website.
- Greens fees and two carts.
- Player gift packages.
- Full page ad in the program book.
- One tee/green sponsorship.
- Entry into tournament events.
- Two team mulligans.
- Four Premium Cigars.
- Four Lexus Champion for Charity Raffle Tickets.



Masters Sponsor: \$10,000

- Banner/Brand displayed at Cart Assembly Area.
- Logo placement in all print and digital materials.
- Verbal recognition of the beginning and end of the event.
- One Gold Level Foursome.
- Your Company's social media accounts tagged in a "Thank You" post on BGCM's Facebook, Instagram, LinkedIn, and Twitter.
- Your company thanked in a post-event E-Newsletter with a link to your website.
- Greens fees and two carts.
- Player gift packages.
- Full page ad in the program book.
- One tee/green sponsorship.
- Entry into tournament events.
- Two team mulligans.
- Four Premium Cigars.
- Four Lexus Champion for Charity Raffle Tickets.



40th Annual John Zahr Memorial Gold Classic July 15 2024, Manchester Country Club



BENEFITS OF YOUR INVESTMENT CONTINUED...

\$10K Single-Putt Sponsor, Cohen Investments	Name our \$10,000 Single-Putt Contest after your company! You'll receive top billing in the most exciting contest of the tournament! Donation: \$1,250
Cart Sponsor	Place your corporate logo on each of the tournament carts...great advertising! Donation: \$1,500
Bunker Sponsor (Back Nine OR Front Nine)	Place your message to our golfers at 9 bunkers on the front nine OR back nine holes. Donation: \$600 for sponsorship of 9 bunkers on the front nine OR back nine
Golf Ball Washer Sponsor (Back Nine OR Front Nine)	Place your corporate name at ball washers on the front nine OR back nine. Donation: \$600 for sponsorship of ball washers on the front nine OR back nine
Putting Championship Sponsor	Here's a chance to connect your sales staff with our golfers. Two representatives from your company can help with the putting contest and invite golfers to sample your products and services. This is a high visibility sponsorship! Donation: \$500 and 12 dozen golf balls
150 Yard Fairway Markers (Back Nine OR Front Nine)	Here is high-visibility for your company throughout the day. Donation: \$500 for sponsorship of 7 markers on the front nine OR back nine or \$150 for a single fairway marker
Flag Hole Sponsor (All 18 Holes – 2 year Commitment)	Place your corporate name and/or logo on each flag at each of the 18 holes. Donation: \$1000/year for sponsorship of all 18 holes
Long Drive Contest	Everyone has fun with this sponsorship. Your company will be in the spotlight! Donation: \$250
Tee or Green Sponsor	Every golfer will hit from your tee or putt on your green! Donation: \$150 per green or tee
Purchase and Ad in our Program Book Half Page <div style="display: flex; align-items: center; margin-top: 10px;"> <div style="margin-right: 10px;">7.5"</div> <div style="border: 1px solid black; width: 40px; height: 30px; margin-right: 10px;"></div> <div style="margin-right: 10px;">3.5"</div> </div> <div style="margin-top: 5px;">4.5"</div>	Every golfer will receive a program book containing information about the course, activities, and advertisements from our friends. Place your advertisement and show your support for our kids! » Full Page Inside Front or Back Cover.....\$250 (7 ½" high x 4 ½" wide) » Full Page.....\$125 (7 ½" high x 4 ½" wide) » Half Page.....\$75 (3 ½" high x 4 ½" wide) » Friend Listing.....\$50 One line listed

Other ways to support this event...

Silent & Live Auction Items	Enhance our silent and/or live auction with your donated items or services. We will place your company's name on the silent auction bid sheet or announce your company as the donor at the live auction. Gift baskets, overnight getaways, a weekend stay at a condo, sports memorabilia and gift certificates are all great items to consider.
Raffle Board Items	Prizes used for our popular Raffle Board...Gift certificates or items with a value of \$25 or more make great items!!
Lexus Champions for Charity Raffle	Purchase a raffle ticket for \$100. Only 150 tickets will be sold. The winning ticket holder and a friend will enjoy three rounds of golf in the Lexus Champions for Charity National Championships held at Pebble Beach Resorts, Pebble Beach, CA in December.

Hall of Fame & Annual Meeting

October 24, 2024 Union St. Clubhouse

This special evening honors Club alumni who model our mission as productive, responsible, and caring individuals and past and present Club supporters who have played a vital role in the history, growth, and development of the Boys & Girls Club of Manchester. Prior to the induction ceremony, the Annual Meeting of the Board of Trustees is held to recap highlights of the past fiscal year and share our vision for the future. This event attracts between 150 and 300 community leaders.



BENEFITS OF YOUR INVESTMENT

Presenting Sponsor: \$3,000

- Prominent logo placement in all print and digital materials.
- Verbal recognition during the event.
- Your Company's social media accounts tagged in a "Thank You" post on BGCM's Facebook, Instagram, LinkedIn, and Twitter.
- Your company thanked in a post-event E-Newsletter with a link to your website.

Event Sponsor: \$1,000

- Prominent logo placement in all print and digital materials.
- Verbal recognition during the event.
- Your Company mentioned in a "Thank You" post on BGCM's Facebook, Instagram, LinkedIn, and Twitter.
- Your company thanked in a post-event E-Newsletter with a link to your website.

Send a Kid to Camp!

Send a child to Camp Foster for 1 week or the whole summer!



Camp Foster provides children the opportunity to participate in a variety of fun activities in the great "out of doors" on 20 acres of land in Bedford, NH. The Boys & Girls Club of Manchester's Camp Foster Summer Day Camp has provided programs to children since the 1940's and continues to be a great experience for all of our campers. Today, the facility and busing program accommodates 400 campers weekly throughout the summer. The cost to attend Camp Foster is \$185 per child per week. More than 34% of campers receive financial assistance in order to attend.

Your gift will provide memorable camp experiences to a child in need. If you are unable to support a full week, you can still make a difference; your gift will be combined with other gifts to send children to camp this summer.

BENEFITS OF YOUR INVESTMENT

Send a kid to Camp, Entire Summer: \$1,850

- You'll create a summer of memories for a child in need.
- Provide needed child care for a family who needs a safe place to send their children for the summer months.

Send a kid to Camp: 1 week, \$185

- You'll create a summer of memories for a child in need.
- Provide needed child care for a family who needs a safe place to send their children for the summer months.

Season of Giving

Thanksgiving & Winter Holidays

The Holiday Season is a joyous time, and the Boys & Girls Club - with the help of many individuals, companies and organizations - makes sure that our Club kids enjoy this special time of year.

Before our holiday break, we hold a Holiday Party for all Club members in grades 1 through 7. This event includes games, toys, singing, dancing, and a visit with Santa. Our kids and their family members are also invited to enjoy a special holiday dinner.

Our teen members are celebrated with a separate holiday party just for these older members in grades 8 through 12, including games, prizes, and giveaways.

In addition, each year, our staff identifies Club members who are struggling as a family unit and need some additional help to make the Holiday Season joyous and special. Companies often join together to adopt one or more families in need, and sometimes families join together to adopt a family.



BENEFITS OF YOUR INVESTMENT

Thanksgiving Sponsor

Help a food-insecure family and provide a basket filled with all the fixin's for a complete Thanksgiving meal.

Holiday Gift Sponsor

Help a family in need and provide gifts for each household member. A list of needs and wants is provided to assist with shopping.

Holiday Party Sponsor: \$1,500

Your sponsorship will provide activities, supplies, and prizes.

Holiday Dinner Sponsor: \$1,500

Your sponsorship will provide dinner to Club members and their families.

Holiday Dinner Sponsor: \$1,500

Donate gift cards or trendy items for use as prizes and giveaways.

Annual Program Opportunities

In addition to the unique event opportunities listed in this booklet, ongoing, year-round programs could be enhanced with designated financial support like the ones listed below.

- **Core Program Areas**
 - **The Arts**
 - **Health & Life Skills**
 - **Character & Leadership Development**
 - **Education & Career Development**
 - **Sports, Fitness & Recreation**
- **Food Program**
- **Summer Teen Program**
- **Youth of the Year**
- **Technology Upgrades**
- **Camp & Member Scholarships**
- **Transportation**



We would be happy to develop a sponsorship/benefits package that suits your wishes or corporate guidelines. Please contact us for more information!

Hashira Rodriguez
Director of Development
Boys & Girls Club of Manchester
(603) 625-5031, ext. 246
hrodriguez@mbgcnh.org

